

Cookie Policy

Introduction

We want to make sure that our website offers the highest levels of service and user experience. To help us to achieve this, our website uses cookies.

Cookies help us to assess how well our website is working and allow us to assess where we may need to make improvements. The information provided by cookies allows us to regularly evaluate how user friendly our website is and continually improve your experience. If you choose to disable cookies on your browser, you may find that you can't access some aspects of our website, or that parts of the website don't function in the way that you might expect them to.

Please see the "How We Use Cookies" section above for more specific details about how we use cookies.

What Are Cookies?

Cookies are small text files of letters and numbers that we keep on your computer if you agree to their use. They allow us to recognise if you have visited our website before and help us to remember any preferences.

The law states that we can store cookies on your device if they are strictly necessary for the operation of this site. For all other types of cookies, we need your permission.

This site uses different types of cookies. Some cookies are placed by third-party services that appear on our pages.

At any time, you can change or withdraw your consent from the Cookie Declaration on our website.

Learn more about who we are, how you can contact us and how we process personal data in our [Privacy Notice](#).

How We Use Cookies?

Our website uses 12 cookies. The law requires us to provide fully transparent, clear and comprehensive information about the cookies that we use on our websites. However, if this page does not answer all of your queries, please contact us on the details below.

Please note - Our cookies do not store any Personally Identifiable Information (PII) which could be used to identify you personally, such as your contact details, credentials etc.

We use the following cookies:

Strictly Necessary Cookies:

Strictly Necessary cookies help to make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Functionality Cookies:

These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

Performance Cookies:

They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for more easily.

Advertising Cookies:

These cookies record your visit to our website, the pages you have visited and the links you have followed. Advertising cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third-party advertisers.

3rd Party Services

The information set out in "How We Use Cookies" relates to the cookies that we set on our website. In addition to these cookies, our website also uses third party cookies which are set by a domain other than our website.

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

Our website uses Third Party Cookies from the providers found in the table below, if you require further information about what those cookies are or how they are used, you should contact those providers directly.

3rd Party Name	Provider
Facebook	Our website utilises the Facebook Pixel for measuring the performance of areas of our website and to allow remarketing services for products,

**3rd Party
Name**

Provider

	and so you may be sent cookies for this service. Additional Information
Pinterest Instagram Twitter	You can choose to share content from our site with others via the social networks listed on the left, and so you may be sent cookies from these websites.
Google Analytics	Non-personal information used to track a visitor's route through the website. This is used to find at which point customers have abandoned the checkout process and is used to improve the website. You can read more information on the cookies used by Google Analytics uses on its information page. Additional Information
Google Ads	We utilise the online advertising services of the third party companies listed on the left, and each of their sites use may set cookies to help identify which adverts are clicked on/interacted with. Additional Information

Contact

For any questions relating to this Cookie Policy or about the way we process your Personal Data, please contact:

Information Manager
UK Plumbing Supplies Limited
Quayside 2A Wilderspool Park
Greenalls Avenue
Stockton Heath
Cheshire
WA4 6HL
United Kingdom

If you would prefer to speak to us by phone, please call: [01925 924 270](tel:01925924270)

Our email address for data protection queries is: dataprotection@UKPS.com

Changes to This Policy

We keep this Cookie Policy under regular review. Any changes to this Cookie Policy from time to time will be notified to you by updating our website and/or by contacting you by email. The date at the foot of this Policy will be updated accordingly.

Any changes will take effect 7 days after the date of our email or the date on which we post the updated terms on our website, whichever is the earlier. We encourage

you to check and review this Cookie Policy whenever you visit our website for any updates or changes. If you do not agree with any aspect of the updated Cookie Policy, you must immediately notify us and cease using our Services.

(Last updated 01/10/2022)